



# G2 Digital LED Merchandising Banner



Connection

Connect our screen to your stores WiFi network and have full control of your marketing and promotional campaigns.



FROM YOUR HEAD OFFICE DESK INSTANTLY



TO YOUR STORES, ANYTIME.

Cloud Control



Specifically designed to be viewed on the brightest days, in pure sunlight with ambient light sensing to ensure optimum visual comfort 24/7.

Super Bright



Visible from  
5-20 mtrs

Promote up to 12 in store offers per minute and sell advertising space to earn untapped new revenue streams.

# Slimmest LED Display



**Super Light  
at only  
18kg per  
sqm**

Our LED Banners will fit where no others can try at only 25mm slim, these products can fit easily inside a window frame or replace existing print banners



**Our Display  
screens can  
hang  
anywhere**

Sleek and minimalist, our DLB series LED displays are the most effective technology in grabbing customers' attention when shopping within your stores. Designed with the thinnest 25mm profile to easily fit within any retail location for verticle instore window display, or outdoor store wide banner above. Our 6400nit bright LED Displays can be viewed with ease from 5 to 20m away on the brightest summer days, dimming automatically to optimal brightness as the sun goes down.

A connection to your stores WiFi network is all that is required, to update multiple displays from remote head office location using cloud based server software. All stores will have the latest merchandise promotional message simultaneously. Promote up to 12 offers per minute, use the Displays to offer advertising opportunities for suppliers or companies wanting to reach your customers, creating additional revenue opportunities.

Our innovative marketing tool delivers an experience to your customers above and beyond your competitors.

Features of all our Displays:

- Super bright LED Sign up to 6400nit (Outdoor),1400nit (Indoor)
- Automatic brightness level adjusts for optimum visual impact
- Slim 25mm depth to fit inside window frame
- Unlimited Text, Images, Video, Programs, Custom built to stores requirements
- Portrait or Landscape orientation, IP65 weatherproof, 100,000 hrs life cycle 24/7 usage
- Send information by USB, LAN, WIFI either instore or by Web based Cloud Software to update screens from H/O

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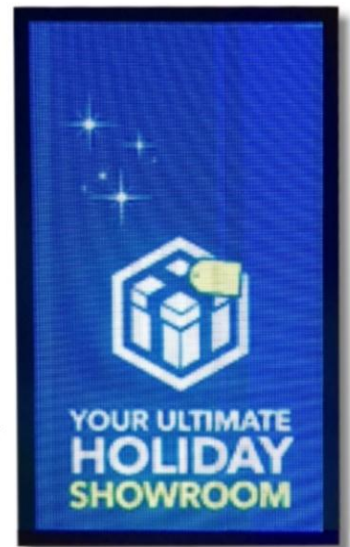
MEDIA



**DLMB1276** - .8m x .12m x .05m  
P4 pitch SMD LED (192 x 32 ) 6,144 pixels  
3.7kg, 100,000 hrs usage 24/7

**DLMB7612** - .8m x .12m x .05m  
P2 pitch SMD LED (384 x 64 ) 24,576 pixels  
3.8kg, 100,000 hrs usage 24/7

**DLB6448**  
0.7m x .5m x .025m P5 pitch  
SMD LED (128 x 96) 12,288 pixels  
10kg, 100,000 hrs usage 24/7



**DLB2370** - 2.3m x .7m x .025m P5 pitch SMD LED (448 x 128) 57,344 pixels  
29kg, 100,000 hrs usage 24/7

**DLB1948** - 1.9m x .5m x .025m P5 pitch SMD LED (384 x 96) 36,864 pixels  
18.6kg, 100,000 hrs usage 24/7



MEDIA

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